

2026 Vendor Registration

Company Name: _____

Contact Name: _____

Email: _____

Phone: _____

Vendor Website: _____

Product/Services Information: _____

Vendor Booth Details:

Vendor Type: Food/Refreshments Apparel, Equipment, Services, or Items For Sale

Footprint Size (in feet): _____

Power Needed? 15 amp 20 amp 30 amp 50 amp None

Description of Setup: _____

Classic Series:

- Paso Park Welcome Classic
- Paso Park Spring Classic
- Paso Park Fall Classic
- Paso Park Oak Tree Classic

Pathway Series:

- Shamrockin' Show
- Rosé in May
- Paso Pumpkins & Ponies
- Turkey Trot & Jump

Schooling Series:

- Kick-Off Schooling Show
- Spring Fling Schooling Show
- Harvest Special Schooling Show
- Fall Fun Schooling Show

Total Fees Due: \$ _____

***All vendor fees must be paid prior to setting up your space**



Vendor Coordinator: mschott@bigredmktg.com | (805) 440-5601

2026 Vendor Opportunities

Show Level	Starting Vendor Fee	Dates
Classic Show Series Vendor	\$250 per week RV: \$475 per week plus 14.5% City Fees	Paso Park Welcome Classic April 8-12 Paso Park Spring Classic April 15-19 Paso Park Fall Classic October 21-25 Paso Park Oak Tree Classic Oct. 28-Nov. 1
Pathway Show Series Vendor	\$150 per week RV: \$250 per week plus 14.5% City Fees	Shamrockin' Show March 19-22 Rosé in May May 21-24 Paso Pumpkins & Ponies October 8-11 Turkey Trot & Jump November 5-8
Schooling Show Series Vendor	Free! We just ask that vendors offer something to contribute to the fun of these shows. Ideas might be raffles, candy, carrots for the horses, lemonade, etc. RV: \$150 per weekend plus 14.5% City Fees	Kick-Off Schooling Show March 14-15 Spring Fling Schooling Show May 16-17 Harvest Special Schooling Show August 29-30 Fall Fun Schooling Show September 12-13

Vendor Considerations:

In order to ensure our competitors are given the best opportunity to enjoy their experience, we ask vendors to be respectful of the following:

- Refrain from activities that produce loud noises
- Avoid visual distractions, including but not limited to smoke from cooking, flapping banners or canopies, shiny items alongside an arena fence
- Respect the VIP and competitor experiences: do not partake in these activities without purchasing a ticket or receiving a vendor invitation
- Follow guidance of Paso Park staff for vehicle and driving recommendations during show hours
- Be aware that wind and other elements may arise during the show; please ensure your setup is properly secured to withstand these elements.



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